



Showcase Your Sustainability Accomplishments with the Pet Sustainability Accreditation

Steps to Achieve Accreditation

1.



Complete Application

15 minutes

Application Fee Waived for Members

2.



Take the Assessment

1.5 hours

Minimum score requirement

3.



Attend Verification Meeting

1 hour

4.



Sign Annual Agreement

15 minutes

Includes annual fee

Start Application Now

Schedule Consultation

Accreditation Marketing Benefits

Trade Show

Order Any Time Collateral (Decals, Signs, etc.)

Booth Number Included on Show Maps*

Product Features at PSC Booth

Premiere Visibility at PSC events (Exhibit Hall/Booth events etc)

Year-Round

Digital asset kit including logos, badges, etc

Complimentary ads in B2B and B2C pet publications**

Logo placement on PSC Accreditation web page

Inclusion in co-branded Impact Report

Discounted media opportunities with accreditation partners

Virtual networking opportunities

Eligibility for Pet Sustainability Awards

Special consideration for hosting & speaking opportunities at PSC Events

Annual Accreditation Fee

Revenue	Cost
<1 Mil	\$500
1M - 5M	\$1,000
6M - 15M	\$2,500
>15 Mil	\$3,500

PSC Member Discount

Level	Discount
Advocate	App
Champion	50%
Guardian	50%
Icon	No Cost

*At participating shows

** With PSC Media Partners

Measure. Verify. Improve.

Learn more at www.petsustainability.org/psc-accreditation