



Showcase Your Sustainability Accomplishments with the Pet Sustainability Accreditation

Steps to Achieve Accreditation

1.



Complete Application

 15 minutes
Application Fee Waived for Members

2.



Take the Assessment

 1.5 hours
Minimum score requirement

3.



Attend Verification Meeting

1 hour

4.



Sign Annual Agreement

 15 minutes
Includes annual fee

[Start Application Now](#)
[Schedule Consultation](#)

Accreditation Marketing Benefits

Trade Show

- Order Any Time Collateral (Decals, Signs, etc.)
- Booth Number Included on Show Maps*
- Product Features at PSC Booth
- Premiere Visibility at PSC events (Exhibit Hall/Booth events etc)

Year-Round

- Digital asset kit including logos, badges, etc
- Complimentary ads in B2B and B2C pet publications**
- Logo placement on PSC Accreditation web page
- Inclusion in co-branded Impact Report
- Discounted media opportunities with accreditation partners
- Virtual networking opportunities
- Eligibility for Pet Sustainability Awards
- Special consideration for hosting & speaking opportunities at PSC Events

Annual Accreditation Fee

Revenue	Cost
<1 Mil	\$500
1M - 5M	\$1,000
6M - 15M	\$2,500
>15 Mil	\$3,500

PSC Member Discount

Level	Discount
Advocate	App
Champion	50%
Guardian	50%
Icon	No Cost

*At participating shows

** With PSC Media Partners

Measure. Verify. Improve.

 Learn more at www.petsustainability.org/psc-accreditation